



CHAD PRICE

Chad Price Mako Medical

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As the founder and CEO of MAKO Medical Laboratories, I've dedicated my career to transforming healthcare diagnostics through innovation, technology, and community-focused initiatives. Despite entering the healthcare industry without formal medical training, I identified critical gaps in laboratory testing and built a thriving enterprise that combines cutting-edge diagnostics with a mission-driven approach.

My leadership philosophy centers on balancing business growth with social responsibility. Since founding MAKO Medical in 2014, I've guided the company to support over 300 nonprofits, create dedicated employment opportunities for military veterans, and develop innovative testing methodologies that improve patient outcomes.

I believe in challenging industry norms, which has allowed MAKO Medical to grow from a small startup with one piece of equipment into a healthcare leader serving clients across multiple states. Our commitment to value-based care, technological advancement, and service excellence has positioned us among North Carolina's most respected private companies, while maintaining our founding mission of combining healthcare innovation with meaningful community impact.

EXPERIENCES

Founder & Chief Executive Officer

MAKO Medical Laboratories - Since 2014

- Founded and scaled MAKO Medical to become one of North Carolina's Top 125 Private Companies (#55)
- Pioneered new approaches to medical testing that prioritize speed, accuracy, and customer service
- Implemented value-based care models that focus on patient outcomes rather than service volume
- Developed and deployed mobile testing units to provide diagnostic services to underserved communities
- Established exclusive veteran hiring initiatives for logistics operations, employing over 100 veterans
- Supported 300+ nonprofits and charities through significant financial contributions and volunteer efforts
- Spearheaded the company's COVID-19 response, rapidly scaling operations to process millions of tests
- Launched MAKO University to provide accredited training programs for healthcare professionals
- Built company from startup to substantial revenue growth (\$92 million in 2017; \$125 million in 2018)
- Earned multiple industry recognitions including Forbes' Best Startup Employers list and Inc. 5000

Investor & Board Member

Trill A.I. - Since 2015

- Provided strategic guidance and investment capital for technology startup
- Contributed entrepreneurial expertise to support company growth initiatives

SKILLS

Technical & Industry Expertise

- Healthcare Diagnostics Technology
- Value-Based Care Implementation
- Laboratory Operations Management

- Medical Testing Innovation
- Automation & AI in Healthcare
- Regulatory Compliance

Business Leadership

- Startup Growth Strategy
- Venture Development
- Cross-Industry Innovation
- Change Management
- Market Disruption